

Recognising best in the business

Gala night at new Coca-Cola Arena honouring sports industry leaders



Pioneers: Industry leaders were recognised at SPIAs.

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Over four hundred guests attended the 2019 Sports Industry Awards held at the new Coca-Cola Arena, City Walk. The gala evening celebrated the best sporting achievements in the UAE over the last twelve months. The event rewarded the region's leaders, facilities and organisations for their successes and continued development of sport.

Winners picked up awards across 17 categories after being selected following a rigid selection process by a panel of 14 of the region's sports experts. Over 150 entries were registered across all the categories. Opening the evening, Sport360° Managing Director Bassam Nawfal addressed the attendees, saying: "We would not be here without the incredible support of our loyal sponsors, who believe in us, but more importantly, who believe in you and in the power of sport." Nawfal also took time to thank the sponsors of the event - Lacoste, TAG Heuer, YouGov Sport (SMG Insight), The New York Times, AGTV along with various partners, suppliers and judges.

Gold awards were picked up by Flash Entertainment for their work on the Club World Cup in the Sports Brand Activation category, Bounce was victorious in the Best Indoor Sport & Leisure Offering and the Juventus Football Academy walked away with the award for Sports Youth Academy or Organisation of the Year.

Fabrizio Puglisi, CEO FFG Sports Management LLC, who accepted the award for the Juventus Football Academy said: "We are very proud to win the award, this is the result of our hard work. The team always comes first and since we started the project in Dubai four years ago we've come a very long way. The Al Masaood Group has been very supportive of the Academy and now we'll set new goals to achieve." Puglisi dedicated the award to the late Silvio Cattaneo, First President and co-founder of the Juventus OFC UAE.



Where it all happened: The new Coca-Cola Arena, City Walk, was the venue for the awards night.



Grand setting: More than 400 guests were in attendance.



Celebrating brilliance: Winners were picked across 17 categories.

SPORTS BRAND, RETAIL OR PRODUCT ACTIVATION OF THE YEAR



GOLD - ON Running Middle East - Enduro Supply
SILVER - FIFA Club World Cup 2018 - Flash Entertainment

SPORTS EVENT SUPPLIER OF THE YEAR



GOLD - Flow Air & Power Solutions
SILVER - Nielsen Sports & Entertainment

SPORTS BUSINESS LEADER OF THE YEAR



GOLD - Daniel Antonelli
SILVER - Hussein Murad

BEST INDOOR SPORT & LEISURE OFFERING



GOLD - Bounce Middle East
SILVER - Dubai Sports World

BEST SPORT & RECREATION FACILITY OF THE YEAR



GOLD - Zayed Sports City
SILVER - Abu Dhabi Cricket Club

BEST USE OF SOCIAL MEDIA IN SPORT



GOLD - Formula 1 2018 Etihad Airways Abu Dhabi Grand Prix - Yas Marina Circuit
SILVER - Abu Dhabi HSBC Championship presented by EGA - Abu Dhabi Sports Council

BEST INTEGRATED SPORTS MARKETING CAMPAIGN OF THE YEAR



GOLD - Mubadala World Tennis Championship - Flash Entertainment
SILVER - Formula 1 2018 Etihad Airways Abu Dhabi Grand Prix - Yas Marina Circuit

SPORTS F&B VENUE OF THE YEAR



GOLD - Sailors Restaurant & Café
SILVER - Kickers Sports Bar

BEST SPORTS CSR INITIATIVE OF THE YEAR



GOLD - GEMS Sports Series - ESM
SILVER - Abu Dhabi Islamic Bank Future Champions League - ADIB
BRONZE - Emirates NBD Unity Run 2018 - Emirates NBD/ Fitt Group ME

BEST LIVE EXPERIENCE AT A PROFESSIONAL SPORTS EVENT



GOLD - Mubadala World Tennis Championship
SILVER - Abu Dhabi HSBC Championship presented by EGA

SPORTS BRAND OF THE YEAR



GOLD - Nike
SILVER - Skechers

BEST SPONSORSHIP OF A SPORT, SPORTS EVENT OR SPORTS TEAM



GOLD - du Football Champions/du La Liga HPC/du Talents - du
SILVER - Al Ahly SC - Umbro

SPORTS YOUTH ACADEMY OR ORGANIZATION OF THE YEAR



GOLD - Juventus Football Academy
SILVER - Zayed Sports City Academy

BEST YOUTH DEVELOPMENT PROJECT OF THE YEAR



GOLD - GEMS Education and ESM Sports Development Programme - ESM/GEMS Education
SILVER - HSBC Future Falcons - Abu Dhabi Sports Council
BRONZE - du Football Champions/du La Liga HPC/du Talents - Inspiratus

BEST SPORTS ORGANISER OF THE YEAR



GOLD - Abu Dhabi Motorsport Management
SILVER - Ultimate Athletics UAE

BEST AMATEUR SPORTS EVENT OF THE YEAR



GOLD - ITU Daman World Triathlon Abu Dhabi - Worldsport Arabia
SILVER - du Tough Mudder - IMG
BRONZE - ADNOC Abu Dhabi Marathon 2018 - Abu Dhabi Sports Council

BEST USE OF PR IN SPORT



GOLD - FIFA Club World Cup UAE 2018 - Action Global Communications/Flash Entertainment
SILVER - Mubadala World Tennis Championship - Flash Entertainment