



SPIA WINNERS 2025

Best Youth Sports Program 2025

GOLD

Active Hub (Abu Dhabi Sports Council)

SILVER

The Juventus Academy Program
(Juventus Academy Dubai & Sharjah)

BRONZE

Champs Sports Club Program (Champs Sports Club)
School Break Camps (ADEK)

Best Sports Venue 2025

GOLD

Surf Abu Dhabi

SILVER

Yas Marina Circuit

Best Use of Technology in Sport 2025

GOLD

Karate Combat

Best Sports Advisory Services 2025

GOLD

Trivandi

Best Sports Team 2025

GOLD

UAE Team ADQ

Excellence in Sustainability 2025

GOLD

Green Drive (DP World Tour)

SILVER

The SailGP Abu Dhabi 2024 (Abu Dhabi Sports Council)
The Ethara Edge (Yas Marina Circuit)

Best Sports Event Supplier 2025

GOLD

Arena Group

SILVER

Nielsen Sports and Entertainment
Wasserman Live

BRONZE

The Box Group KSA

Best Sports Inclusion Initiative 2025

GOLD

Goals UAE (Goals UAE Network)

SILVER

Hudayriyat Women's Cycling Series (Modon)
Dream League (Dream League Recreation Services)

BRONZE

Dubai Unified School Sports League (GEMS Education)

Best Mass Participation Event 2025

GOLD

ADNOC Abu Dhabi Marathon (Abu Dhabi Sports Council)

SILVER

Abu Dhabi Sports Championship (ADEK)

BRONZE

UAE Tour Woman 2024 (Abu Dhabi Sports Council)

Outstanding Contribution to Sport in the Middle East 2025

GOLD

Ethara

Female Sports Leader 2025

GOLD

Jayne Reader

Middle East CEO 2025

GOLD

Phil Oliver

Best Sports Campaign 2025

GOLD

DP World Beyond Boundaries (160over90 - DP World)

SILVER

Growing.Together. (Saudi 2034 FIFA World Cup™ Bid)

BRONZE

Formula 1 Etihad Airways Abu Dhabi Grand Prix 2024
Story of Growth (Ministry of Sport - Saudi Arabia)

Organised By



interact

Strategic Partner



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SPIA WINNERS 2025

✦ Best Sports Partnership Activation 2025 ✦ ✦

GOLD

PepsiCo X Roshn Saudi League (PepsiCo x RISE Group)

SILVER

DP World X International Cricket Council

Mubadala Abu Dhabi Open 2024 x IMG

BRONZE

HSBC X World Rugby

✦ Best Community Sports Initiative 2025 ✦

GOLD

Train Yas (Ethara)

SILVER

Sports Accessible
(Abu Dhabi Department of Community Development)

Mubadala Abu Dhabi Open presented by
Abu Dhabi Sports Council Community Program

BRONZE

JAFZA Cup presented by WeOne (160over90 - DP World)

✦ Best Fan Engagement in Sport 2025 ✦

GOLD

TikTok Zone (For UAE Pro League)

SILVER

The Aramco Team Series (54)

BRONZE

Formula 1 Etihad Airways Abu Dhabi Grand Prix 2024

ADNOC Abu Dhabi Marathon (Abu Dhabi Sport Council)

✦ Best Sport Event 2025 ✦

GOLD

DP World Tour Championship

SILVER

Formula 1 Etihad Airways Abu Dhabi Grand Prix 2024

NBA Abu Dhabi Games 2024 presented by ADQ
(DCT Abu Dhabi - Ethara)

BRONZE

11th Fujairah Open Championship G2 (FMAC)

✦ Best Sports Agency 2025 ✦

GOLD

Ethara

SILVER

54

BRONZE

Rise Group

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