



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

# BEST ATHLETE WELL BEING AND SUPPORT PROGRAMME

The Award recognises an organisation, team, or initiative that has demonstrated a comprehensive and best-practice approach to supporting the physical, mental, and social well-being of athletes in the Middle East. Judges will evaluate the quality, integration, and accessibility of support services provided during the eligibility period, focusing on areas such as mental health support, career transition planning, education, and injury prevention/rehabilitation. Key considerations include the programme's strategic planning, the qualifications of the support staff, evidence of athlete utilisation, and measurable positive outcomes on athlete health and performance. Submissions must showcase a commitment to creating a safe and supportive environment that addresses the unique pressures faced by athletes.

Applicants must operate in eligible MENA countries between January 1, 2025 and December 31, 2025, providing services that support athlete health, wellness or performance. Entries should include supporting evidence such as athlete success stories or case studies and data demonstrating improvements in athlete performance or wellness.

JUDGING CRITERIA
Judges will assess the quality and effectiveness of athlete care and support systems, including the provision of safe, educational, and development-focused environments. Consideration will be given to the use of innovative methods, technology, or scientific approaches that enhance athlete performance, recovery, or overall well-being. Entries should demonstrate proven outcomes that positively impact athletes’ development, while reflecting a strong commitment to safety, education, and long-term athlete welfare.

ENTRY DETAILS
<b>Organization Name</b> (Max 8 words   40 characters)
<b>Submitted By (full name)</b> (Max 8 words   40 characters)
<b>Submitted By (title)</b> (Max 8 words   40 characters)
<b>Email Address</b> (Max 40 characters)
<b>Website</b> UPLOAD URL
<b>Name visible on screen for shortlisting</b> This will appear on screen and on the winners trophy (Max 8 words   40 characters)

ENTRY FORM	
1. Programme Overview (150 words)	a. What is the programme? Provide an overview of the wellbeing and support programme, its core mission, and the specific group of athletes it serves (e.g., youth, professional, or retiring athletes). b. Why should you win this award?
2. Achievements in 2025 (200 words)	What were the programme’s most significant achievements during the eligibility period? Highlight key milestones, such as the number of athletes supported, the introduction of new health services, or significant improvements in athlete retention and performance.
3. Innovation in Holistic Support ( 150 words)	Describe how the programme demonstrated innovation in athlete wellbeing. Provide examples of unique mental health initiatives, recovery technologies, or life-skills workshops that set this programme apart.
4. Collaboration and Expert Involvement(150 words)	Highlight the role of experts (e.g., psychologists, nutritionists, career advisors) and collaboration with the athletes themselves. How has this collaborative approach ensured the programme meets the real-world needs of athletes?
5. Adaptability to Athlete(150 words)	Pressures How has the programme adapted to the evolving pressures of the modern sports industry (e.g., social media scrutiny, injury management, or travel fatigue)? Provide examples of how you have tailored support to address specific 2025 challenges.
6. Ethical Standards and Confidentiality(150 words)	How do you ensure the highest levels of integrity, professionalism, and participant confidentiality? Describe the ethical frameworks in place to protect the athletes' privacy and foster a safe environment for seeking support.
7. Measurable Outcomes (150 words)	Share data and metrics from 2025 that demonstrate success. Examples might include athlete satisfaction scores, reduced injury rates, successful career transitions, or quantitative improvements in wellness metrics.
8. Vision for the Future (150 words)	Share data and metrics from 2025 that demonstrate success. Examples might include athlete satisfaction scores, reduced injury rates, successful career transitions, or quantitative improvements in wellness metrics.

SUPPORTING DOCUMENTS REQUIREMENTS	
1. Programme study (1 page)	Must include objectives, strategy, execution, innovation and results. UPLOAD OPTION
2. Performance evidence	Participation rates, health or wellbeing metrics, employee feedback or productivity impact. UPLOAD OPTION
2. Testimonials	Maximum 2 – Can be written quotes or video testimonials UPLOAD OPTION
3. Logos	1x EPS or AI vector logo 1x hi-res JPEG/PNG (300dpi) UPLOAD OPTION
4. Main Video for Shortlisting	1x Video hi-res max 60 sec/100 MB Rights-cleared for publication UPLOAD OPTION