



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

# SPORTS EDUCATION AND TRAINING PROGRAMME

This award recognises an outstanding education or training initiative that has delivered measurable impact on sports development within the Middle East. Programmes will be assessed on the strength of their curriculum, quality of instruction, and ability to support skill development, professional growth, and sustainable career pathways for athletes, coaches, or sports professionals. Judges will consider innovation in learning methodologies, collaboration with industry stakeholders, and clear evidence of outcomes such as participation, progression, and achievement. Eligible programmes must have been delivered in one or more Middle Eastern countries between 1 January 2025 and 31 December 2025.

## JUDGING CRITERIA

Judges will evaluate the quality and relevance of the programme curriculum in supporting sport development, including clear learning outcomes and demonstrable skills progression. Consideration will be given to accessibility and inclusivity, as well as geographic reach, whether through local expansion or multi-region delivery. Entries should demonstrate a measurable contribution to the long-term growth of sports knowledge in the region. Additional recognition will be given to programmes affiliated with government entities that provide officially attested diplomas or certifications.

## ENTRY DETAILS

**Organization Name**

(Max 8 words | 40 characters)

**Submitted By (full name)**

(Max 8 words | 40 characters)

**Submitted By (title)**

(Max 8 words | 40 characters)

**Email Address**

(Max 40 characters)

**Website**

UPLOAD URL

**Name visible on screen for shortlisting**

This will appear on screen and on the winners trophy (Max 8 words | 40 characters)

ENTRY FORM	
1. Programme Overview (150 words)	a. What is the programme? Provide an overview of the education or training programme, its core curriculum, and the specific target audience (e.g., athletes, coaches, or industry workforce). b. Why should you win this award?
2. Achievements in 2025 (200 words)	What were the programme’s most significant milestones during the eligibility period? Highlight key participation data, enrollment growth, or successful graduation cycles that showcase your impact.
3. Innovation and Curriculum( 150 words)	Design Describe how the programme demonstrated innovation in its delivery or curriculum. Provide examples of modern coaching approaches, mentorship models, or unique digital learning tools that set this programme apart.
4. Expertise and Instruction (150 words)	Highlight the qualifications and expertise of your instructors, educators, or coaches. How does their professional background contribute to the quality and credibility of the programme?
5. Adaptability and Industry Alignment (150 words)	How has the programme adapted to meet the evolving needs of the Middle East sports industry? Provide examples of how the curriculum was updated to address new trends or technological advancements in 2025.
6. Ethical Standards and Welfare (150 words)	How does the programme ensure integrity, professionalism, and the well-being of its participants? Include examples of how ethical standards and safeguarding are embedded in your educational operations.
7. Measurable Outcomes and Progression (150 words)	Share data and metrics from 2025 that demonstrate success. Include the number of graduates during the eligibility period and evidence of their progression outcomes (e.g., employment, higher certification, or professional promotion).
8. Vision for the Future (150 words)	What is your vision for the future of sport education in the Middle East?

SUPPORTING DOCUMENTS REQUIREMENTS	
1. Programme case study (1 page)	Must include objectives, strategy, execution, innovation and results. UPLOAD OPTION
2. Testimonials	Maximum 2 - Can be written quotes or video testimonials UPLOAD OPTION
3. Logos	1x EPS or AI vector logo 1x hi-res JPEG/PNG (300dpi) UPLOAD OPTION
4. Main Video for Shortlisting	1x Video hi-res max 60 sec/100 MB Rights-cleared for publication UPLOAD OPTION