



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

SPORT EVENT SUPPLIER

This category recognises companies that provide essential services, equipment, or solutions that enable the successful delivery of sports events in the Middle East.

Open to suppliers across various sectors; including power, lighting, structures, seating, logistics, technical services and more, this award celebrates those who go above and beyond to support and elevate events. Judges will assess both exceptional contributions to individual events and consistent excellence across multiple projects during the eligibility period.

Submissions should demonstrate the supplier's innovation, reliability, and ability to meet the unique demands of the sports industry. Key considerations include the quality of service, the impact of their contributions on event success, and any instances where the company exceeded expectations or overcome significant challenges.

Applicants must be actively operating in a Middle Eastern country between January 1, 2025 and December 31, 2025.

Entries are required to provide supporting evidence of achievements, including competitive performance milestones, league results, community or fan engagement activities and any notable initiatives or programmes. Supporting documentation should also include client testimonials, measurable results and case studies.

JUDGING CRITERIA

Judges will assess the level of innovation across products, technology, services, or delivery methods, alongside the applicant's ability to deliver reliable, high-quality operations for complex sports events.

Evaluation will focus on effective execution, problem-solving, and collaboration with key stakeholders.

Submissions must demonstrate clear, measurable impact, supported by evidence of improved event performance, enhanced fan or participant experience, increased efficiency, or cost-effective delivery, using defined KPIs and examples from the eligibility period.

ENTRY DETAILS

Organisation Name

(Max 8 words | 40 characters)

Submitted By (Full Name)

(Max 8 words | 40 characters)

Submitted by (Title)

(Max 8 words | 40 characters)

Email Address

(Max 40 characters)

Website

UPLOAD URL

Name visible on screen for shortlisting

This will appear on screen and on the winners trophy (Max 8 words | 40 characters)

ENTRY FORM

1. Company overview (150 words)

a- What do you do? Provide an overview of your company, including its mission, core services, and role in the sports events industry in the Middle East. Why does your company stand out from competitors?

b- Why should you win this award?

2. Key projects (150 words)

Highlight some of the key sports events/tournaments/ activations you supported during the eligibility period. Include details about your specific contributions to these events and how your company ensures the highest standards of quality in its services/how this contributes to the success of the event/activity.

3. Innovation and Creativity (150 words)

How did your company demonstrate innovation in its services, products, or solutions?

Provide examples of how these innovations improved event delivery or enhanced the overall experience.

4. Reliability and Responsiveness (150 words)

How has your company demonstrated reliability and responsiveness in meeting the demands of sports events?

Include examples of how you managed tight deadlines, unexpected challenges, or complex requirements.

5. Impact on Event Success (150 words)

Explain how your services directly contributed to the success of the events you supported.

Include examples of how your company exceeded expectations or provided unique value.

6. Sustainability and Ethical Practices (150 words)

Describe any sustainable or ethical practices your company incorporates into its operations.

How do these practices align with the growing focus on sustainability in the sports industry in the region?

7. Vision and Commitment (150 words)

What is your company's vision for its role in the Middle East sports events industry?

Describe how you plan to continue innovating and delivering exceptional results.

SUPPORTING DOCUMENTS REQUIREMENTS

1. Client Success Stories

Maximum 2 - Can be written quotes or video testimonials

UPLOAD OPTION

2. Case Study (1 page)

Highlight measurable outcomes and the impact of your services.

3. Logos

1x EPS or AI vector logo

1x hi-res JPEG/PNG (300dpi)

UPLOAD OPTION

4. Main Video for Shortlisting

1x Video hi-res max 60 sec/100 MB Rights-cleared for publication

UPLOAD OPTION