



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

SPORT VENUE OF THE YEAR

The Award recognises a sports venue (stadium, arena, or complex) in the Middle East that has demonstrated excellence in operations, fan experience, and commercial performance.

Submissions will showcase the venue’s ability to host diverse events, the quality and sustainability of its infrastructure, and its commitment to safety. Key considerations include innovative operational practices, delivery of a high-quality fan and visitor experience, covering accessibility and technology integration, and strong commercial results such as occupancy rates and non-event revenue.

Submissions should also demonstrate the venue’s contribution to the local sports ecosystem, community engagement, and vision for future development. Eligible applicants must be licensed sports venues operating in the Middle East during the 2025 eligibility period.

JUDGING CRITERIA
<p>This category will be judged on the clarity and effectiveness of the venue’s operational strategy, including its ability to manage diverse events and maintain high standards of infrastructure, safety, and sustainability. Judges will assess innovation in venue management and operational practices, as well as the quality of the fan and visitor experience, including accessibility, technology integration, and overall engagement.</p> <p>Evaluation will also consider commercial performance, such as occupancy rates, non-event revenue, and evidence of financial sustainability. Submissions should demonstrate the venue’s contribution to the local sports ecosystem, community engagement, and vision for future development. Judges will look for clear evidence of excellence, supported by metrics, case studies, or testimonials, reflecting benchmark-setting performance in the Middle East during the 2025 eligibility period.</p>

ENTRY DETAILS
<p>Organisation Name (Max 8 words 40 characters)</p>
<p>Submitted By (Full Name) (Max 8 words 40 characters)</p>
<p>Submitted by (Title) (Max 8 words 40 characters)</p>
<p>Email Address (Max 40 characters)</p>
<p>Website/Platform UPLOAD URL</p>
<p>Name visible on screen for shortlisting This will appear on screen and on the winners trophy (Max 8 words 40 characters)</p>

ENTRY FORM
1. Venue Overview (150 words) a- What is your venue? Provide an overview of your venue, including its location, capacity, and unique features. What makes it stand out as a top sports venue in the Middle East? b- Why should you win this award?
2. Key Events in 2025 (200 words) Highlight the most notable sports events/activities hosted at your venue during the eligibility period. Include details about the scale, significance, impact and outcomes of these events.
3. Fan Experience(150 words) How does your venue create an exceptional experience for spectators? Provide examples of fan-focused features, services, or innovations that set your venue apart.
4. Athlete and Stakeholder Experience (150 words) Describe how your venue caters to the needs of athletes and other stakeholders (e.g., officials, event organisers). Include examples of facilities, infrastructure, or services that enhance their experience.
5. Innovation and technology (150 words) How has your venue incorporated innovative technologies or practices? Explain how they have improved operations, facilities, or the overall event experience.
6. Accessibility and Inclusivity (150 words) What measures has your venue taken to ensure accessibility for all? Highlight any initiatives or infrastructure improvements that enhance inclusivity for athletes, fans, and stakeholders.
7. Sustainability Efforts (150 words) Describe your venue's commitment to sustainability. Include examples of eco-friendly practices, certifications, or initiatives aimed at reducing environmental impact.
8. Community Engagement (150 words) How does your venue engage with and contribute to the local community? Provide examples of outreach programmes, partnerships, or events that have had a positive social or cultural impact.
9. Measurable Outcomes (150 words) Share data or metrics that demonstrate your venue's success in 2024. Examples could include attendance figures, revenue growth, media coverage, or feedback from event organisers and participants.
8. Vision for the Future (150 words) How do you plan to continue setting benchmarks for excellence in the Middle East sports industry?

SUPPORTING DOCUMENTS REQUIREMENTS
1. Venue Case Study (1 page) Must include objectives, strategy, execution, innovation and results. UPLOAD OPTION
2. Performance Evidence Attendance figures, engagement metrics, revenue/sponsorship data, media coverage. UPLOAD PDF
2. Testimonials Maximum 2 – Can be written quotes or video testimonials. UPLOAD OPTION
3. Logos 1x EPS or AI vector logo 1x hi-res JPEG/PNG (300dpi) UPLOAD OPTION
4. Main Video for Shortlisting 1x Video hi-res max 60 sec/100 MB Rights-cleared for publication UPLOAD OPTION