



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

SPORTS ORGANIZATION OF THE YEAR

This category recognises an organisation that has demonstrated exceptional performance, leadership, and a positive contribution to the Middle East sports ecosystem during the eligibility period (1st January 2025 – 31st December 2025). Applicants must have delivered impactful sports programmes, events, services, or development initiatives aimed at athletes, fans, communities, youth, coaches, or the sports industry workforce.

Entries should provide an evidence-based strategy or programme framework, outlining clear objectives and key activities. Submissions must include robust, measurable data demonstrating impact, such as participation numbers, performance outcomes, community reach, or organisational achievements; and three testimonials from relevant stakeholders (athletes, partners, or beneficiaries).

Additionally, documentation must highlight organisational growth, innovation, and effective governance, alongside the qualifications and expertise of the management or coaching leadership.

JUDGING CRITERIA
Judges will assess the quality of programmes and services delivered, including sports initiatives, events, or services, alongside commitment to athlete development, fan engagement, and industry advancement. Innovation and growth will be considered, including adoption of new ideas, technologies, or creative approaches, as well as organisational expansion or strategic improvements during the eligibility period.
Impact and measurable results should be demonstrated through data-supported outcomes such as participation, performance, community reach, and engagement, along with positive influence on athletes, communities, and the wider sports ecosystem. Evidence, testimonials, or case studies validating achievements are encouraged.
Judges will consider long-term contribution and legacy, including initiatives, partnerships, or community benefits that demonstrate sustained value to the sports industry.

ENTRY DETAILS
Organisation Name (Max 8 words 40 characters)
Submitted By (Full Name) (Max 8 words 40 characters)
Submitted by (Title) (Max 8 words 40 characters)
Email Address (Max 40 characters)
Website UPLOAD URL
Name visible on screen for shortlisting This will appear on screen and on the winners trophy (Max 8 words 40 characters)

ENTRY FORM
1. Overview (150 words) Provide a detailed overview of your organisation, including the sport(s) it operates in, its mission, its size, and a summary of its core activities or programmes in the Middle East during the 2025 eligibility period
2. Why should you win this award? (200 words) A concise summary explaining why your organisation represents excellence in the Middle East sports ecosystem. Highlight your most significant achievements, leadership, and positive impact on athletes, fans, or the industry over the past year.
3. Strategic Objectives & Leadership (150 words) What were the organisation’s primary strategic goals for 2025? Describe how your leadership team and governance structures (professionalism, transparency, and expertise) were instrumental in achieving these objectives
4. Innovation & Strategic Growth (150 words) How has your organisation demonstrated innovation or strategic growth? Provide examples of new technologies, creative methodologies, or unique frameworks implemented to improve operations, fan engagement, or service delivery
5. Impact & Measurable Results (150 words) Provide data-driven evidence of your success during 2025. This should include specific KPIs such as participation numbers, performance outcomes, community reach, or commercial achievements that demonstrate your positive contribution to the sports ecosystem.
6. Quality of Programmes & Services (150 words) Describe the most impactful sports programmes or initiatives your organisation delivered this year. Explain how these were tailored to meet the needs of your target audience (athletes, youth, fans, or the workforce) and ensured high-quality standards.
7. Vision & Long-Term Contribution (150 words) Describe how you plan to sustain your impact, foster long-term growth, and continue contributing to the growth and legacy of Middle East sport.

SUPPORTING DOCUMENTS REQUIREMENTS
1. Client Success Stories Maximum 2 – Can be written quotes or video testimonials UPLOAD OPTION
2. Organization Case Study (1 page) Objectives, strategy, execution, innovation and results. UPLOAD PDF
3. Logos 1x EPS or AI vector logo 1x hi-res JPEG/PNG (300dpi) UPLOAD OPTION
4. Main Video for Shortlisting 1x Video hi-res max 60 sec/100 MB Rights-cleared for publication UPLOAD OPTION