



SAMPLE FORM, NOT FOR OFFLINE COMPLETION

## YOUTH SPORTS DEVELOPMENT PROGRAMME

The Award recognises an outstanding programme dedicated to the development of young athletes and participants (under the age of 18) in the Middle East. Judges will assess the programme's structure, coaching methodology, safeguarding policies, and its commitment to holistic athlete development—prioritising education, personal growth, and long-term health over immediate competitive success.

Key considerations include the programme's reach, accessibility to diverse groups, demonstrable progress in participant skill development, and collaboration with educational and community stakeholders.

Submissions must provide clear evidence of measurable outcomes achieved during the eligibility period (1st January 2025 – 31st December 2025) and outline the programme's vision for sustaining its impact. Applicants must have delivered a youth-focused sports development initiative in one or more Middle Eastern countries between January 1, 2025 and December 31, 2025, promoting participation, skill development or personal growth.

### JUDGING CRITERIA

Judges will evaluate nominees based on the positive impact on young athletes, including increased participation, improved sporting skills or performance, and enhanced personal development and confidence. Assessment will consider accessibility and inclusivity, ensuring opportunities for youth from diverse backgrounds and abilities. Innovation in delivery will be reviewed, such as the use of modern coaching approaches, mentorship models, or integration of education and life-skills training. Community engagement, including family involvement and local partnerships, will also be assessed.

Judges will consider evidence of long-term influence, including sustainable pathways for young talent, support for health and well-being, and continued participation in sport beyond the programme. Submissions must provide measurable results, strong participant experiences, and demonstrable contribution to the wider community impact.

### ENTRY DETAILS

<b>Organization Name</b> (Max 8 words   40 characters)
<b>Submitted By (full name)</b> (Max 8 words   40 characters)
<b>Submitted By (title)</b> (Max 8 words   40 characters)
<b>Email Address</b> (Max 40 characters)
<b>Website</b> UPLOAD URL
<b>Name visible on screen for shortlisting</b> This will appear on screen and on the winners trophy (Max 8 words   40 characters)

## ENTRY FORM

### 1. Programme Overview (150 words)

Provide an overview of your programmes, including its goals, target age groups, and the sports or activities it offers. (150 words)  
b- Why should you win this award?

### 2. Achievements in 2025 (200 words)

What were the programme's most significant achievements during the year of 2025 Highlight milestones, success stories, or notable events.

### 3. Coaching and Mentorship (150 words)

How do you support young athletes in their physical, emotional, and personal development? Describe the coaching and mentorship approach used in your programme.

### 4. Community Engagement (150 words)

How do your programmes engage with the community? Describe how it fosters a sense of connection among participants, families, and/or local stakeholders.

### 5. Long-term Impact (150 words)

What long-term benefits does your programme provide to its participants? Share examples of pathways to higher levels of sport, educational opportunities, or personal growth outcomes.

### 6. Innovative Practices (150 words)

Highlight any innovative approaches your programme has adopted to improve the experience for participants. Examples might include new training methods, technology, or partnerships.

### 7. Health and Well-being Contributions (150 words)

How does your programme contribute to the physical and mental health of participants? Share examples of activities or initiatives that prioritize overall well-being.

### 8. Accessibility and Inclusivity (150 words)

How does your programme ensure accessibility and inclusivity for participants? Provide examples of initiatives, outreach efforts, or accommodations that make your programme open to all.

### 9. Accessibility and Inclusivity (150 words)

Provide data or metrics that demonstrate the success and impact of your programme. Examples might include participation growth, improved performance metrics, or testimonials from participants and parents.

### 10. Vision for the Future (150 words)

What is your vision for the programme's future? How do you plan to continue inspiring and supporting youth while expanding its reach or impact?

## SUPPORTING DOCUMENTS REQUIREMENTS

### 1. Programme study (1 page)

Must include objectives, strategy, execution, innovation and results.  
UPLOAD OPTION

### 2. Performance evidence

Participation rates, health or wellbeing metrics, employee feedback or productivity impact.  
UPLOAD OPTION

### 2. Testimonials

Maximum 2 - Can be written quotes or video testimonials  
UPLOAD OPTION

### 3. Logos

1x EPS or AI vector logo  
1x hi-res JPEG/PNG (300dpi)  
UPLOAD OPTION

### 4. Main Video for Shortlisting

1x Video hi-res max 60 sec/100 MB Rights-cleared for publication  
UPLOAD OPTION