

# SPIA 2026 NOMINATED FINALISTS

## TECHNOLOGY & OPERATIONS

SPORT EVENT SUPPLIER OF THE YEAR

BEST USE OF TECHNOLOGY

BEST USE OF DATA AND ANALYTICS IN SPORTS

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# **SPORT EVENT SUPPLIER OF THE YEAR**

**Arena Group**

**MOTUS | ONE**

**Nielsen Sports and Entertainment**



# **BEST USE OF TECHNOLOGY**

**Mubadala Abu Dhabi Sail Grand Prix 2025**  
(Abu Dhabi Sports Council)

**Abu Dhabi 360**  
(Abu Dhabi Sports Council)

**Fujairah Martial Arts Club**

**ProPath**

# **BEST USE OF DATA AND ANALYTICS IN SPORTS**

**GSIQ**

**Human Data Intelligence**

**Nielsen Sports and Entertainment**

**ProPath**

**UAE Pro League**

# SPIA 2026 NOMINATED FINALISTS

## SOCIAL IMPACT & COMMUNITY

INCLUSION INITIATIVE OF THE YEAR

COMMUNITY SPORT PARTICIPATION INITIATIVE OF THE YEAR

COMMUNITY SPORT IMPACT INITIATIVE OF THE YEAR

EXCELLENCE IN SUSTAINABILITY

CORPORATE SOCIAL RESPONSIBILITY (CSR) OF THE YEAR

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Sports Council  
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# **INCLUSION INITIATIVE OF THE YEAR**

**Active Hub**  
(Abu Dhabi Sports Council)

**UAE Tour Women 2025**  
(Abu Dhabi Sports Council)

**Arabian Swim Academy**

**DAGAYEG**  
(Department of Community Development – Abu Dhabi)

**Inclusive Cycling Ecosystem**  
(Goals UAE)

**Hudayriyat Women's Cycling Series**  
(MODON)

**The Unified Games**  
(GEMS Education)

# COMMUNITY SPORT PARTICIPATION INITIATIVE OF THE YEAR

**UAE University Games**  
(Abu Dhabi Entertainment Company)

**Bike Abu Dhabi Gran Fondo 2025**  
(Abu Dhabi Sports Council)

**Abu Dhabi Summer Sports**  
(Abu Dhabi Sports Council)

**Emirates Villages Run Series**  
(Emirates Council for Balanced Development)

**Beyond the Sunset Series 2025**  
(MODON)

**ActivateMe™ Fest**  
(Mwan Events & Technology)

**Wildcats Next Gen Initiative**

**TrainYas**  
(Yas Marina Circuit)

# COMMUNITY SPORT IMPACT INITIATIVE OF THE YEAR

**NEOM x Rajasthan Royals Community  
Cricket Programme (Elevate)**

**San Francisco 49ers NextGen  
Flag Football Program (Elevate)**

**Abu Dhabi HSBC Championship  
Schools Programme (DP World Tour)**

**The Mubadala Abu Dhabi Open  
(M+C Saatchi Sport & Entertainment Middle East)**

**DEGAYEG  
(Department of Community Development – Abu Dhabi)**

**Al Jazira Club – Pink October Campaign**

**The Hafeet Sports Challenge  
(Al Ain Club)**

**HSBC – Community & Emirati Youth Rugby**



# **EXCELLENCE IN SUSTAINABILITY**

**Challenge Sir Bani Yas**  
(Abu Dhabi Sports Council)

**Desert Vipers Sustainability Match – Season 4**

**Yas Marina Circuit**  
(Ethara)

**Fujairah Martial Arts Club**





# **CORPORATE SOCIAL RESPONSIBILITY (CSR) OF THE YEAR**

**Fujairah Martial Arts Club**

**Modon | HUD Sports CSR Programme 2025**

**Sports For All  
(Sports Mania)**



# SPIA 2026 NOMINATED FINALISTS

## EVENTS & VENUES

MAJOR SPORT EVENT OF THE YEAR

MAJOR GLOBAL SPORT EVENT OF THE YEAR

BEST FAN ENGAGEMENT IN SPORTS

MASS PARTICIPATION EVENT OF THE YEAR

YOUTH EVENT OF THE YEAR

SPORT VENUE OF THE YEAR

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# **MAJOR SPORT EVENT OF THE YEAR**

**Abu Dhabi Desert Challenge 2025**  
(Abu Dhabi Sports Council)

**3rd Asian Youth Games Bahrain 2025**

**Abu Dhabi Showdown Week 2025**  
(Department of Culture and Tourism – Abu Dhabi)

**Dubai World Cup**  
(Dubai Racing Club)

**12th Fujairah Open Taekwondo Championship – G2**  
(Fujairah Martial Arts Club)

**GKA Fahid Island Watersports Festival 2025**  
(GMBH Events)

**The UAE President's Cup for  
Purebred Arabian Horse Racing**

**Egyptian Super Cup for Champions 2025**  
(UAE Pro League)

# MAJOR GLOBAL SPORT EVENT OF THE YEAR

**FIBA 3x3 World Tour – Abu Dhabi 2025**  
(Abu Dhabi Sports Council)

**Abu Dhabi Golf Championship 2025**  
(Abu Dhabi Sports Council)

**UAE Tour Women 2025**  
(Abu Dhabi Sports Council)

**UAE Tour**  
(Abu Dhabi Sports Council)

**NBA Abu Dhabi Games 2025 Presented by ADQ**  
(Department of Culture and Tourism – Abu Dhabi)

**Abu Dhabi HSBC Championship**  
(DP World Tour)

**DP World Tour Championship**

**2025 Formula 1 Etihad Airways  
Abu Dhabi Grand Prix (Ethara)**

**Emirates Dubai 7s**  
(HSBC Middle East)

**Mubadala Abu Dhabi Open**  
(M+C Saatchi Sport & Entertainment Middle East)

**Surf Abu Dhabi Pro 2025**  
(MODON)

# **BEST FAN ENGAGEMENT IN SPORTS**

**ADNOC Abu Dhabi Marathon 2025**  
(Abu Dhabi Sports Council)

**FIBA 3x3 World Tour – Abu Dhabi 2025**  
(Abu Dhabi Sports Council)

**Spartan World Championship 2025**  
(Abu Dhabi Sports Council)

**NBA Abu Dhabi Games 2025 Presented by ADQ**  
(Department of Culture and Tourism – Abu Dhabi)

**Abu Dhabi Showdown Week 2025**  
(Department of Culture and Tourism – Abu Dhabi)

**2025 Formula 1 Etihad Airways  
Abu Dhabi Grand Prix (Ethara)**

**FIFA World Cup™ Trophy Tour by Coca-Cola**  
(Jack Morton)

# **MASS PARTICIPATION EVENT OF THE YEAR**

**MODON World Triathlon Championship  
Series Abu Dhabi 2025** (Abu Dhabi Sports Council)

**Bike Abu Dhabi Gran Fondo 2025**  
(Abu Dhabi Sports Council)

**Spartan World Championship 2025**  
(Abu Dhabi Sports Council)

**Abu Dhabi Summer Sports**  
(Abu Dhabi Sports Council)

**Abu Dhabi Sports Championship  
for Schools & Universities**  
(Department of Education and Knowledge – Abu Dhabi)

**12th Fujairah Open Taekwondo  
Championship – G2** (Fujairah Martial Arts Club)

**Sports For All**  
(Sports Mania)

# **YOUTH EVENT OF THE YEAR**

**3rd Asian Youth Games Bahrain 2025**

**Mina Cup 2025**  
(CB Football Management)

**Abu Dhabi Sports Championship  
for Schools & Universities**  
(Department of Education and Knowledge – Abu Dhabi)

**Dubai Open for Basketball Academies (DOBA)**  
(Dubai Sports Council)

**ActivateMe™ Fest**  
(Mwan Events & Technology)

**Jr. NBA Abu Dhabi League – Season 4**

# **SPORT VENUE OF THE YEAR**

**ACTIVE AI Maryah Island Sports & Recreation**

**Danube Sports World**

**Yas Marina Circuit**

**Zayed Sports City**

**ETIHAD ARENA**

**321 Sports**

**Surf Abu Dhabi**

**Space42 Arena**

# SPIA 2026 NOMINATED FINALISTS

## DEVELOPMENT & PERFORMANCE

YOUTH PERFORMANCE DEVELOPMENT PROGRAMME

YOUTH GRASSROOTS DEVELOPMENT PROGRAMME

BEST ATHLETE WELLBEING & SUPPORT PROGRAMME

BEST SPORTS EDUCATION &  
TRAINING PROGRAMME OF THE YEAR

AMATEUR SPORTS TEAM/CLUB OF THE YEAR

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# **YOUTH PERFORMANCE DEVELOPMENT PROGRAMME**

**Claude Harmon III Performance  
Golf Academy (CH3 Dubai)**

**ADEK All-Star Program**

**Dubai Tribe Basketball Club**

**Fujairah Martial Arts Club**

**Hamilton Aquatics**

**Mubadala Abu Dhabi Open**

**Al Sabq & Yas Heat Racing Academy**

# **YOUTH GRASSROOTS DEVELOPMENT PROGRAMME**

**Al Meehal Sports Club**

**KALM x Al Yasat**

**SailGP & Mubadala**

**PASS Abu Dhabi**

**Wildcats Sports**

**Zayed Sports City – Tennis Programme**

**Zayed Sports City – Ice Skating Programme**



# **BEST ATHLETE WELLBEING & SUPPORT PROGRAMME**

**3rd Asian Youth Games Bahrain 2025  
– Safeguarding Department**

**Chughtai Clinic – Dubai**

**Claude Harmon III Performance  
Golf Academy Dubai**

**The LAB – MENA**



# **BEST SPORTS EDUCATION & TRAINING PROGRAMME OF THE YEAR**

**Active Hub**

**Inclusive Sports**

**Noya British School**

**Performance Football Centre (PFC)**

**SportsAgent Institute**

**StepAhead Sports Diploma**

**StepAhead Physical Education Degree**



# **AMATEUR SPORTS TEAM/CLUB OF THE YEAR**

**Banaat FC**

**Dubai Tribe Basketball**

**Hamilton Aquatics**

**PASS Abu Dhabi**



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**abu dhabi**



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# SPIA 2026 NOMINATED FINALISTS

**CONTENT & COMMUNICATION**

BEST USE OF SOCIAL MEDIA IN SPORTS

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# **BEST USE OF SOCIAL MEDIA IN SPORTS**

**Al Jazira Club**

**3rd Asian Youth Games Bahrain 2025**

**Dubai Racing Club**

**San Francisco 49ers Arabic  
(Elevate)**

**2025 Formula 1 Abu Dhabi Grand Prix  
(Ethara)**

# SPIA 2026 NOMINATED FINALISTS

## COMMERCIAL & MARKETING

BEST ADVISORY SERVICES OF THE YEAR

AGENCY OF THE YEAR

CAMPAIGN OF THE YEAR

SPORTS ORGANISATION OF THE YEAR

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# **BEST ADVISORY SERVICES OF THE YEAR**

**GSIQ**

**The Sports Consultancy**

**Trivandi**

# AGENCY OF THE YEAR

54

Elevate

Ethara

F31

Hala Partners

TenX Marketing Solutions

# **CAMPAIGN OF THE YEAR**

**Abu Dhabi Desert Challenge 2025**  
(Abu Dhabi Sports Council)

**Open Master Games Abu Dhabi 2025**  
(Abu Dhabi Sports Council)

**NBA Abu Dhabi Games 2025 Presented by ADQ**  
(Department of Culture and Tourism – Abu Dhabi)

**Abu Dhabi Showdown Week 2025**  
(Department of Culture and Tourism – Abu Dhabi)

**Mubadala Abu Dhabi Open**  
(M+C Saatchi Sport & Entertainment Middle East)

**"Where the desert meets the sea"  
– Discover Surf Abu Dhabi**



# **SPORTS ORGANISATION OF THE YEAR**

**Abu Dhabi Sports Council**

**Basketball Hub Dubai**

**DP World Tour**

**Palms Sports**

**Stepahead Holding Ltd**

**World Padel Academy**

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experience  
**abu dhabi**



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# SPIA 2026 NOMINATED FINALISTS

**LEADERSHIP AWARDS**

RISING SPORTS LEADER (UNDER 30) IN THE MIDDLE EAST

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# **RISING SPORTS LEADER (UNDER 30) IN THE MIDDLE EAST**

David O'Farrell – **Dubai Racing Club**

Farah Badran – **Elevate**

Hadi Halabi – **Stryde Ventures Limited**

Jack Stanbury – **Noya British School**

Madelaine Drakeley – **F31**

Mariam Mostafa – **FMAC**

Mohammed Rajeh Al Qasem – **ADEK**